Dear Prospective Sponsor,

Thank you for your interest in partnering with Jagathon: IUPUI’s Dance Marathon! Held for 15 consecutive hours beginning at noon on Saturday, March 2, 2019 and concluding at 3AM on Sunday, March 3, 2019, Jagathon supports the children and families at Riley Hospital for Children. Jagathon is IUPUI’s largest student organization and has raised nearly 1.1 million dollars in the past four years alone. For each of the past two years, Jagathon has ranked as one of the top ten fastest growing Children’s Miracle Network Hospitals (CMNH) Dance Marathons in the nation, out of more than 300 collegiate programs. Through its yearlong efforts, Jagathon provides direct support to the Herman B Wells Center for Pediatric Research at Riley Hospital for Children.

Why support Jagathon?

As a sponsor of Jagathon, your organization will receive yearlong engagement with Jagathon and the IUPUI campus. Partnering with Jagathon allows for widespread exposure to over 30,000 IUPUI students, as Jagathon is one of three campus traditions that touch IUPUI students consistently throughout the year, as well as the surrounding Indianapolis community. Jagathon also has regular communication and engagement touchpoints with thousands of IUPUI alumni, community partners, faculty, and staff.

Investing in pediatric research through Jagathon is an investment in the future. It is with the contributions of generous supporters, such as your organization, that children treated at CMN Hospitals receive world-class medical care. The research conducted at the Wells Center is shared worldwide, meaning your support enhances treatment efforts for children across the globe. Further, partnering with Jagathon allows you to help cultivate and inspire a generation of philanthropy in IUPUI students. The service of others often becomes a life-long passion for many students involved with Jagathon during their time at IUPUI.

How can YOU join our movement?

There are many ways to support Jagathon. Monetary and in-kind support allows IUPUI students to plan, promote, and host a Riley Dance Marathon at one of the nation’s premier urban research institutions. Your generous contributions provide a lasting impact far beyond the walls of the hospital. Jagathon fosters mutually beneficial partnerships with all who join this movement by offering a variety of sponsor benefit packages for monetary and in-kind sponsorships alike.

Jagathon sincerely thanks you for your kind consideration in supporting pediatric research at Riley Hospital for Children! We look forward to working with you.

With gratitude,

Jagathon 2019 Committee
**Presenting: $20,000+**

- Title sponsor of marathon*
- Large logo on front of marathon shirt
- Signage throughout all five floors of IUPUI Campus Center during marathon
- Logo on all Jagathon marketing graphics
- 10-minute presentation on Jagathon main stage
- All benefits of Miracle Maker level

**Miracle Maker: $15,000+**

- Title sponsor of in-event ceremony*
- Small logo on front of marathon shirt
- 30-second commercial shown at marathon
- All benefits of Healer level

**Healer: $10,000+**

- 1 hour of marathon sponsored by organization
- 5-minute Facebook live interview with Jagathon*
- On-stage check presentation at marathon
- VIP tour of Riley Hospital for Children
- All benefits of Hero level

**Hero: $5,000+**

- Title sponsor of a Color Wars team
- Name a wagon at Riley Hospital for Children with dedication ceremony
- Opportunity to hang banner at marathon
- All benefits of Spirit level

**Spirit: $2,500+**

- Table for 2 hours at Marathon
- Collective “thank you” graphic post on social media
- Full social media recognition the week and day of the Marathon
- All benefits of Gold level

**Hope: $1,400+**

- Logo on back of 1,000+ marathon t-shirts
- Full social media recognition week of marathon
- Table for 1 hour at marathon
- All benefits of Gold level

**Gold: $500+**

- Immediate recognition on Jagathon social media
- VIP tour of Jagathon 2019
- Clickable logo on Jagathon website
- Logo on marathon slideshow

*subject to availability

Matching sponsorship opportunities are also available
Jagathon by the Numbers

16th
Largest Dance Marathon in nation (out of more than 300 collegiate programs)

8th
Fastest growing Dance Marathon in the nation in 2017-2018

15
Hour-long main event

1,362
Main event participants in 2018

3,042
Impressions of 2018 total reveal on Instagram

16,039
Facebook Impressions during Jagathon main event day 2018

$501,371.24
Raised at Jagathon 2018

$1,271,747.94
Raised since 2002
Sydney LaDuke  
Director of Monetary Partnerships  
jagdm14@iupui.edu  
502-296-7173

Macy Jackson  
Director In-Kind Partnerships  
jagdm13@iupui.edu  
812-239-5140

Ali Emswiller  
Vice President of Finance  
jagvpdm2@iupui.edu  
765-650-6032

Shelbie Walker  
President  
jagpres@iupui.edu  
765-520-6800

Pete Hunter  
Advisor  
erhunter@iupui.edu  
317-278-5661

Darrell Pirtle  
Advisor  
dtpirtle@iupui.edu  
317-278-5662
Thank you 2018 Marathon Sponsors!

- Regions
- USG
- Beyond Monumental
- Loves
- Champps Kitchen + Bar
- IUPUI Division of Student Affairs
- FIJI Phi Gamma Delta
- Chartwells
- IUPUI Admissions
- GEICO Careers
- Chipotle Mexican Grill
- Giordano's